

# **TOP 10 REASONS OUR PRODUCTS ARE A VALUE!**

- 10** Because in price-by-ounce comparisons with leading grocery brand whole grain breads, our scratch-made breads are typically less expensive!
- 9** Because your dollars go toward a fresher, more flavorful and satisfying product!
- 8** Because you value breads and sweets that feature pure-and-simple ingredients!
- 7** Because azodicarbamide (a common commercial preservative) doesn't belong in your body!
- 6** Because we genuinely value you and appreciate we are your bakery of choice!
- 5** Because knowing where your food comes from is smart – our premium, high-protein whole grains come from family-owned farms!
- 4** Because you value supporting a local small business that supports the community it serves!
- 3** Because you value a shopping experience that is fun, family-friendly and a great place to hang out!
- 2** Because products made with whole grains milled in the bakery everyday retain vital nutrients like chromium, magnesium, have a lower glycemic index and more fiber!
- 1** Because authentic scratch-made breads made with the finest, purest, freshest ingredients taste outrageously good!

